



STRATEGIC ROADMAP

Our Strategic Roadmap outlines our comprehensive plan to build on the assets of the region to address social and economic challenges in Eastern Kentucky. The long-term impacts outlined below define the big-picture conditions we are working to create in each of our focus areas—impacts that will improve people's lives, strengthen communities, and transform the systems that shape our region.

The Foundation empowers Appalachian Kentucky communities to thrive through collaboration, asset building, and leadership development by:

Growing Local Economies, Businesses, and Entrepreneurs

Supporting Kids and Youth

Promoting Hope and Opportunity

Strengthening Nonprofits and Community Leadership

Building Resilient Communities

Because of our work in these areas, Appalachian Kentucky is becoming a place where...

A diverse economy supports local entrepreneurs, provides living-wage work for all, and supplies flexible capital for downtown redevelopment and small businesses.

Children and students grow-up in communities that value, support, and encourage learning and curiosity throughout a person's life.

Authentic stories of resilience and opportunity shape how the region is seen and how outside investment supports locally defined priorities and opportunities.

Affiliate Funds, nonprofits & community leaders empower people to address local challenges and shape decisions that advance community well-being and quality of life.

Communities, organizations, affiliates and other funders are coordinated and prepared for a range of disasters, and prioritize resilience before, during, and after disasters.

Together, these impacts move us closer to our vision — Appalachian Kentucky thriving at its fullest potential.