



# COMMUNITY INVESTMENT PLAN

## Where We Are:

The Floyd County Community foundation believes in meeting neighbors' basic needs while building an endowment for the future. Since 2018, the foundation has granted more than \$730,000 for local causes. The Foundation supports projects that:

- Are consistent with the FCCF's mission
- Help attract additional funds and resources
- Promote collaboration among partners
- Have clear income/expense projections
- Are proposed by non-profits and charitable causes with sound financial practices and staff/volunteer support
- Are for discrete projects not recurring needs.

Floyd County's potential will grow with the development of local philanthropy and local leadership. The FCCF board has designed the 396 Foundation Club campaign to build an endowment that will fund community efforts for years to come. In addition to funding, the FCCF seeks ways to increase community engagement in creating a strong community. The foundation also believes in building the capacity of local nonprofits and small businesses that form a backbone for service and the economy.

Collaborative leadership is vital to creating a community that meets evolving needs and plans for a prosperous future. The FCCF will strengthen partnerships with agencies such as the City of Prestonsburg, Floyd County municipalities, Big Sandy Technical College, Floyd County Chamber of Commerce, Christian Appalachian Project, Highlands Foundation, and others that embrace and share this vision.

## What We Do:

We support efforts that build long-term capacity towards improving the quality of life in Floyd County, Kentucky, and address the immediate needs of our community, especially our most disadvantaged neighbors.

## Values:

Improve community livability and self-sufficiency for all | Create lasting, self-sustaining impact  
 Promote locally led responses to evolving needs | Serve all areas of Floyd County

## Where We Want To Be:

We envision a Floyd County where evolving community needs are met, and everyone is involved in planning and building for a prosperous future.

## Indicators of Success:

### 1. Serve Populations in Need

Fund programs that support self-sufficiency; support low-income individuals and families affected by emergencies; steward scholarship funds to support youth development.

### 2. Support Disaster Resilience and Recovery

Support individuals and communities in disaster preparedness and recovery efforts.

### 3. Work on the Endowment

Grow the 396 Foundation Club by reaching out to people interested in improving Floyd County; raise awareness of estate planning training for financial advisors, attorneys, and funeral home directors, and estate planners.

### 4. Increase Community Engagement and Leadership Efforts

Support community-led causes/projects and develop engagement opportunities in Floyd County; build board understanding of community needs and nonprofits; engage and develop youth, develop networks among local nonprofits and small businesses.

### Over the next three years...

- Each year, the FCCF will support at least one community-led effort in outlying areas, including projects that promote pride in the community and value diversity.
- The FCCF will award \$10,000 in grants per year to organizations that serve populations in need, and will touch the lives of at least 500 people.
- The 396 Foundation Club will reach 30 commitments.
- 5 estate planners, attorneys, and funeral home directors will gain awareness of the FCCF.
- FCCF board members will raise awareness about the work of the foundation in other community spaces and bring perspective from their community work back to the board.
- 10 youth will engage with FCCF through volunteering or philanthropy clubs, or by having a seat on the advisory board.