



COMMUNITY INVESTMENT PLAN

Where We Are:

What We Do:

Where We Want To Be:

Challenges and Opportunities:

The Floyd County Community Foundation believes in meeting neighbors' basic needs while building an endowment for the future. Since 2018, the foundation has granted more than \$82,700 to local causes. The Foundation supports projects that:

- Are consistent with the FCCF's mission
- Help attract additional funds and resources
- Promote collaboration among partners
- Have clear income/expense projections
- Are proposed by organizations with sound financial practices and staff/volunteer support
- Are for discrete projects, not recurring needs.

Floyd County's potential will grow with the development of local philanthropy and local leadership. The FCCF board has designed the 396 Foundation Club campaign to build an endowment to fund community efforts for years. In addition to funding, the FCCF seeks ways to increase community engagement and create a strong community. The foundation also believes in building the capacity of local nonprofits and small businesses that form a backbone for service and the economy.

Collaborative leadership is vital to creating a community that meets evolving needs and plans for a prosperous future. The FCCF will strengthen partnerships with agencies such as the Big Sandy Technical College, Floyd County Chamber of Commerce, Christian Appalachian Project, Highlands Foundation, and others that embrace and share this vision.

We support efforts that build long-term capacity towards improving the quality of life in Floyd County, Kentucky, and address the immediate needs of our community, especially our most disadvantaged neighbors.

We envision a Floyd County where evolving community needs are met, and everyone is involved in planning and building for a prosperous future.

Values:

Improve community livability and self-sufficiency for all | Create lasting, self-sustaining impact | Promote locally led responses to evolving needs | Serve all areas of Floyd County

Overarching Administrative Strategies:

1. Increase Community Engagement and Leadership Efforts

Support community-led causes/projects and develop engagement opportunities in Floyd County; build board understanding of community needs and nonprofits; engage and develop youth.

2. Support Training and Development for Local Nonprofits and Small Businesses

Support training and development for nonprofit organizations; support systems to strengthen local businesses; share private and public funding sources.

3. Serve Populations in Need

Fund programs that support self-sufficiency, including continuing criminal justice work; support low-income individuals and families during emergencies; encourage students to apply for scholarships.

4. Work on the Endowment

Grow the 396 Foundation Club by reaching out to people interested in improving Floyd County; raise awareness of estate planning training for financial advisors, attorneys, funeral home directors, and estate planners

Administrative Activities:

Over the next three years...

- Each year, the FCCF will collaborate on up to two community-led efforts in outlying areas, including projects promoting pride in the community and valuing diversity.
- 30 youth will engage with FCCF through volunteering or philanthropy clubs.
- The FCCF will support three nonprofits yearly to receive staff/board development.
- The FCCF will engage with four small businesses per year in special events.
- The FCCF will award \$20,000 in grants per year to organizations that serve populations in need and will touch the lives of at least 500 people.
- The 396 Foundation Club will reach 100 commitments- an average of three monthly.
- 10 estate planners, attorneys, and funeral home directors will gain awareness of the FCCF.