

Community Investment Strategy for Jackson County Community Foundation		2021-2024
WHERE WE ARE	WHAT WE DO	THE RESULT WE WANT TO ACHIEVE
<p>The Jackson County Community Foundation believes that “Good Things Happen in a Giving Community.” The foundation has granted more than \$91,000 for local charitable causes.</p> <p>Jackson County is poised to build upon opportunities, including the fastest broadband in Kentucky and a community-driven interest in natural and cultural tourism and recreation development.</p> <p>Board members of the JCCF recognize that the community’s potential will grow with the development of community engagement and leadership, the improvement of physical and mental health for community members, and increased opportunities to develop, retain, and grow small businesses. Thus, the board has identified four areas of focus for the next three years, including:</p> <ul style="list-style-type: none"> • Organizations/programs that strengthen small businesses • Programs that improve physical and mental health • Community engagement and leadership development efforts • Arts and cultural preservation efforts. <p>The JCCF board recognizes that creating a community in which current and future generations live their best life means working with others and therefore seeks to build partnerships with Jackson County Tourism, the Development Association, Fiscal Court, Library, 4-H, schools, and Health Department.</p>	<p>We bring together community-minded people to invest in and act upon our dreams and aspirations and to produce immediate and future results.</p>	<p>We envision a Jackson County where current and future generations enjoy a high level of well-being through recurring and impactful investments.</p>
	<p>Values for the Work and the Future</p> <p>Benefit the entire community Elevate the most needy Create a lasting impact</p>	
	<p>Overarching Strategies</p>	<ol style="list-style-type: none"> 1. ENCOURAGE COLLABORATIVE LEADERSHIP Connect local groups to build a unified voice and vision for tourism; work with city and county officials and other organizations to leverage and sustain successes in all areas. 2. SUPPORT HEALTH AND WELLNESS Develop physical health infrastructure such as trails; support mental health and job skills of returning felons; work with public/private health providers. 3. SUPPORT SMALL BUSINESSES Support technical assistance to small businesses, including education, promotion and grant writing with a focus on tourism and the arts. 4. EMPOWER YOUTH Lead engaging youth in philanthropy. 5. ENHANCE EDUCATION Create an after school tutoring/mentoring program while parents are working; build an athletic support group. 6. BUILD THE ENDOWMENT Create communications that excite the community; build a philanthropy group that is 100 strong.
		<p>Over the next three years...</p> <ul style="list-style-type: none"> • Groups of organizations will collaborate on at least three community projects. • Jackson County residents will have access to and use walking trails. • Returning felons will gain and sustain employment. • ?? new arts and tourism businesses will open or expand. • ?? youth community members will engage with the Jackson County Community Foundation. • An after school tutoring program will serve ?? families. • The number of students participating in sports will increase by ?? percent. • The JCCF will build a philanthropy group of 100 people, resulting in \$?? toward the endowment.