

# APPALACHIAN BIG IDEAS FESTIVAL

presents

## RISING WHERE WE'RE ROOTED

The Appalachian Big Ideas Festival is a three-day experience of insightful storytelling, arts and culture, and community building in Hazard, KY. Join us in one of the most exciting cities in Appalachian Kentucky to hear from national and local thought leaders, see artists create in real time, and enjoy some of the best cuisine Appalachia has to offer.

The Festival will kick off with a reception on Thursday evening to welcome sponsors, partners, speakers, and out of town guests. Friday will feature panel discussions, local field trips, film screenings, live public mural making, music, dance, Appalachian foodways, exciting keynote speakers, and cross-cutting conversations on topics including: climate resiliency, LGBTQ+ rights, sustainable design, racial equity, community safety, affordable and energy efficient housing, place based philanthropy, local agriculture, entrepreneurship, impact investing, leadership development, and creative placekeeping.

We will say goodbye on Saturday with a special brunch and closing strategy circle for community leaders and funders. Come ready to share your BIG IDEAS for Appalachia's future, make new connections, and leave inspired to rise where you're rooted.

**SAVE THE DATE!**

**SEPTEMBER 29 - OCTOBER 1, 2022**



# SPONSORSHIP LEVELS

## PRESENTING SPONSOR

**\$50,000**

### FEATURES

- 1 slot available
- Designation as a Presenting Sponsor of the Appalachian Big Ideas Festival
- We will work with you on a custom ticket package
- Opportunity to present or speak during headlining presentation event
- Logo on Festival signage and program
- Mention of company/organization on main stage kick off and before/after all presentations

## TITLE SPONSOR

**\$20,000**

### FEATURES

- 6 slots available
- Designation as a Title Sponsor of the Appalachian Big Ideas Festival
- We will work with you on a custom ticket package
- Opportunity to be lead sponsor for special events and presentations including:
  - Farm to Table Appalachian Dinner presented by the Wrigley Taproom
  - Kick-Off Cocktail Reception
  - Appalachian Writers Roundtable
  - Keynote with U.S. Poet Laureate Ada Limon
  - Film Screenings
  - Industry and Sector focused panels (Housing, Food and Ag, Arts and Culture, Entrepreneurship)
  - Live Mural Making that will be taking place throughout the festival
  - Concerts and Square Dance with local Appalachian musicians
  - The Big Ideas Slam, a youth pitch competition
- Logo on Festival signage and program
- Mention of company/organization on main stage kick off and before/after all presentations



# SPONSORSHIP LEVELS

## LEAD SPONSOR

**\$10,000**

### FEATURES

- Designation as a a Lead Sponsor of the Appalachian Big Ideas Festival
- We will work with you on a custom ticket package
- Logo on Festival program
- Sponsorship and Naming Rights of one of the Networking Longues and Venues
- Mention of company/organization on main stage kick off

## FEATURED SPONSOR

**\$5,000**

### FEATURES

- Designation as a a Featured Sponsor of the Appalachian Big Ideas Festival
- 8 Festival passes
- Logo on Festival signage and program
- 10% discount for organization tickets beyond 8 passes

## SUPPORTING SPONSOR

**\$2,500**

### FEATURES

- Designation as a a Supporting Sponsor of the Appalachian Big Ideas Festival
- 3 Festival passes
- Name of organization on Festival program
- 10% discount for organization tickets beyond 3 passes

## FRIEND OF THE FESTIVAL

**\$1,000**

### FEATURES

- Designation as a a Friend of the Appalachian Big Ideas Festival
- 2 Festival passes
- Name of organization on Festival program
- 10% discount for organization ticket